

Dialog 2017 - FAQs

What are the conference dates?

Dialog will begin the evening of Tuesday, June 27, with registration and a cocktail reception, and will end post-sessions on the afternoon of Thursday, June 29.

What are the conference rates and cut-off dates?

Registration Type	Rate/Person (Euros)	Start Date	Cut-off Date (Midnight CEST)
New Year Special	€590	Jan. 31	Feb. 15
Early Bird	€790	Feb. 16	Mar. 31
Early Bird Group Rate (when 4 or more are bought at once)	€690	Feb. 16	Mar. 31
Regular Conference Rate	€990	Apr. 1	June 26
Regular Group Rate (when 4 or more are bought at once)	€890	Apr. 1	June 26
Partner Day	FREE	Jan. 31	June 26
Partner Day + Dialog Conference	€790	Jan. 31	June 26
Conference Sponsors	€790	Jan. 31	June 26

Are group rates offered?

Starting February 15, if four or more attendees from your organization register at the same time, each person will receive a 100€ discount on their conference admission off of the single, conference price in effect for the date period. All registrations must occur within a single transaction. Please register the first person and once you get to the “Registration Summary” page, click on “Add additional attendee” to begin the second registration and repeat until the whole group has been registered.

My company has sponsored the event. How do I register?

Register for Dialog 2017 is easy – visit our event website [North America](#) & [EMEA](#), click the “Register” button and select to register as “Partner/Sponsor”.

For event sponsors who are also part of Longview’s Partner Network, select from two options: Register for the “Partner Day only (Longview Partners)”, happening on June 27, or for “Dialog + Partner Day (Longview Partners)” to enjoy the entire conference (June 27-29). If you are an event sponsor who is not part of Longview’s Partner Network, please select the option “Dialog Registration (conference sponsors only)”. Options are presented once you have filled out your personal information.



What methods of payment are accepted for registration?

Once registered, you will receive an invoice and payment can be made via wire transfer.

What is the conference cancellation policy?

We would love to see you at Dialog 2017 but if you should need to cancel, please let us know by sending us an email to Dialog@longview.com. Cancel on or before March 31, 2017 (CEST) and receive a full refund; cancel between April 1, 2017 and May 31, 2017 (CEST), and receive a 50 percent refund. There will be no refund given for cancellations made after June 1, 2017.

Conference Sessions

What are Knowledge-Pod-Sessions?

Knowledge pod sessions are 15 minute interactive presentations that take place during a special networking event.

Where can I get a copy of presentations?

Presentations where permission has been granted to publish will be available to attendees via our mobile event app.

Hotel Information

What is the address of the hotel?

Sheraton Offenbach Hotel
Am Büsing Palais • 63065 Frankfurt / Offenbach
Tel.: +49 69 829990

What is the room rate for the hotel?

Longview has reserved a room block at the Sheraton Offenbach hotel. Rooms must be reserved on or before June 5, 2017, to ensure availability and secure the exclusive conference room rate of 139€ per night based on single occupancy.

How do I go about making my room reservation? Can I do that during the registration process?

Delegates will need to make their hotel room reservations directly with the Sheraton Offenbach. Delegates can make their reservation up to 21 days prior to arrival (to secure the conference exclusive room rate and ensure availability) by calling or emailing the hotel and indicating they are part of the Longview group: Telephone: 0049 (0)69 82999 707
Fax: 0049 (0)69 82999 800 Email: reservation@sheratonoffenbach.com.

Who do I contact if I need to change or cancel my hotel reservation?

You will need to contact the hotel directly to change or cancel your reservations. Hotel room cancellation policies apply. Telephone: 0049 (0)69 82999 707
Fax: 0049 (0)69 82999 800 Email: reservation@sheratonoffenbach.com



How much does parking cost at the hotel?

Parking cost: 2€ per hour, 18€ per day.

Is airport transportation provided?

You must secure your own transportation. Taxis and train service is available at the airport. Directions are available on the [hotel website](#).

General Information

What is the dress code?

The dress code for all conference activities is business casual.