



PROPOSAL TO ATTEND DIALOG 2017

I am requesting approval to attend Longview's annual conference, Dialog 2017, from May 22-24, 2017 in Orlando, Florida. The conference is two days of learning, including hands-on training and an environment where I can learn how to modernize our business processes and realize more from our investment in Longview.

Here is how I can benefit by attending Dialog 2017:

- ☐ **I can choose from 30+ sessions** led by Longview experts and customers. These sessions will show me how to optimize our organization's performance, more accurately predict outcomes, and sharpen our strategy. The training and education I will get over a couple of days would otherwise require multiple courses and sessions throughout the year.
- ☐ **I'll be the first to hear about Longview's product and technology roadmap.** I can try out new features that will save me time while giving us a competitive edge.
- ☐ **I can learn how our peers are using Longview in their industries and organizations.** Learning about their wins will give us a picture of what's possible for our organization.
- ☐ **I can network with my peers, Longview experts and industry thought leaders.** The event will bring more than 200 finance and tax professionals together to share ideas, tips, and best practices.
- ☐ Plus, I can earn valuable continuing professional education (CPE) credits.

Here's a quick breakdown of my costs:

Registration	\$1,595
Airfare - average	\$ 500 USD
Transportation	Taxi \$65-\$85 Shuttle Services \$180-\$130
Hotel	\$239 + tax (Per night)
Total	\$2,897
Meals are included with registration	

There is an opportunity for additional savings off of the Early Bird conference rate with a group purchase of 4 or more registrations at once.

After the conference, I will share what I have learned and provide you with a summary of recommendations on how we can maximize our Longview investment.

Thank you for your consideration.